



BUSINESS & OPERATIONS

AI for Everyone

From knowing about AI to using it with judgment in everyday work. Hands-on practice on your real tasks, with the tools your organization allows.

Everyone already uses AI. Few check what it gives them.

AI for Everyone is practical training on the tasks people actually do. Participants work with the tools your organization authorizes, on documents, data, and cases from their own function: they learn to frame a request with the right context, compare outputs, verify sources, spot errors and omissions, and decide what stays with a person. Exercises are designed for different functions and levels, with examples that follow your policies and your rules on data.

4

CRITERIA OBSERVED IN
EVERY SESSION

10–15

MINUTES PER
ONLINE CYCLE

40+

LANGUAGES, ONE
STANDARD

THE PROBLEMS WE SOLVE FOR CORPORATIONS, INTERNATIONAL ORGANIZATIONS, AND PUBLIC BODIES

01 — SHADOW USE

AI is already in use, without rules or checks

People paste documents into public tools, trust summaries they never verify, and nobody knows which data left the building. Practice on allowed tools, with explicit rules, replaces improvisation with method.

02 — AWARENESS IS NOT SKILL

The introductory course changes nothing on Monday

Webinars and policies explain what AI is. They do not teach a controller, a buyer, or an HR officer how to use it on their own files. Role-specific exercises do, and show what was learned.

03 — UNEVEN ADOPTION

A few enthusiasts, many bystanders, no shared practice

Value stays in the hands of early adopters while others wait. Making procedures, examples, and verification criteria explicit per team spreads good practice and keeps responsibility for decisions with people.

TARGET AUDIENCE

All functions and levels: operations, finance and controlling, HR, procurement, sales and customer service, legal and compliance, communication, managers and executives; public bodies and international organizations. Groups by function or mixed, from a pilot team to the whole organization.

FORMAT

Online, in the classroom, or in immersive rooms, without headsets. Short cycles that fit around daily work: guided sessions, individual online practice, and coaching can be combined. Tools, data, language, level, and verification criteria are set with you. Integrated with your learning platform.





INSIDE AI FOR EVERYONE

Your tools. Your tasks. Your rules. Judgment that shows.

- 01 Choose the tasks**

With your managers we identify the recurring activities where AI can help without losing control: summarizing, drafting, analyzing, translating, preparing decisions. For each, the allowed tools and data.
- 02 Try and verify**

Participants use AI on their own tasks. A real exercise: summarize information for an operational decision, check the summary against the sources, flag unsupported statements, and rewrite it for its reader.
- 03 Observe and give feedback**

Four criteria in every session: quality of requests and context, verification of sources and outputs, recognition of limits and risks, transfer to daily work. Feedback is individual, results are comparable across teams.
- 04 Share the practices**

Each team makes its procedures, examples, and criteria for responsible use explicit. Good practice spreads beyond the people who attended, and your policy becomes something people actually do.

WHAT YOU GET

Role-specific exercises

Built on your functions, documents, and policies.

Observed skills

Four criteria, per person and team.

Explicit practices

Procedures and examples ready to share.

Responsible use

Clear rules on tools, data, and what stays human.

Start with one function

Choose one team and the five tasks where they already use, or should use, AI. Share your AI policy and the allowed tools. We design the exercises, the team practices for a few weeks, and we look together at what changed in quality, time, and verification habits.

WORKS WITH PEOPLE AND AI AGENTS

When teams start working with AI agents, the same practice extends to briefing, supervising, and checking agents' work: who decides, who verifies, what stays with a person.

PART OF A LARGER OFFER

AI for Everyone is one of the five e-REAL solutions for Business & Operations, with Conversation Mastery, Smart Hiring, Expert Knowledge, and People and AI Agents. Start with one, add the others when you are ready.

LET'S TALK

Book a demo on www.e-real.net or propose a team for a pilot.

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