

Sales sells the first car.
Service sells the next ones.



Conversation Mastery

AUTOMOTIVE RETAIL & SERVICE

In the showroom and at the service desk, loyalty is won in a few minutes.
Great customer conversations are not improvised. They are practiced.

BETTER CONVERSATIONS. MEASURABLE PROGRESS.

CENTRO STUDI LOGOS · RESEARCH BRIEF

+60%

Improvement in communication performance
after one week of practice (on average 3 sessions
per week)

10–15 **Minutes**
per session

Your dealership. Your standards. Your real conversations.

Realistic AI customers · Personalized feedback · Progress you can track



READY FOR EVERY BUYER

Help consultants rehearse EV questions, price talks, and trade-ins with AI customers before they face real buyers.



FROM ESTIMATE TO NEXT SALE

Scenarios built from your real cases: unexpected costs, delays, and warranty refusals. Feedback that brings customers back.



EVERY CUSTOMER, THEIR LANGUAGE

Practice in 40+ languages with virtual customers of different personalities and cultural backgrounds, in sales and service.

START WITH YOUR SERVICE REVIEWS

Choose one dealership. Share your 10 best and 10 worst reviews. Let your team practice, measure progress, and scale what works.

ONLINE, ON SITE, OR IN IMMERSIVE ROOMS · MORE THAN 40 LANGUAGES

