

Make every visit
a story worth telling.



Conversation Mastery

CULTURE & TOURISM

Visitors remember the place, and they remember who spoke to them.
A great visit is not improvised. It is practiced.

BETTER CONVERSATIONS. MEASURABLE PROGRESS.

CENTRO STUDI LOGOS · RESEARCH BRIEF

+60%

Improvement in communication performance
after one week of practice (on average 3 sessions
per week)

| 10–15 **Minutes**
per session

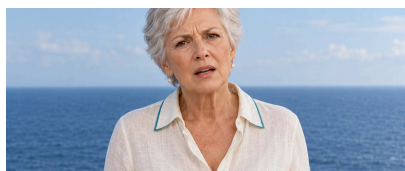
Your site. Your standards. Your real conversations.

Realistic AI visitors · Personalized feedback · Progress you can track



READY BEFORE THE SEASON

Help seasonal staff, guides, and volunteers rehearse the hard moments of a visit before they meet real visitors.



RULES KEPT, VISITS INTACT

Scenarios built from your rules and real cases: a flash, a bag, a hand too close. One way to say it, by every attendant.



WELCOME VISITORS IN ANY LANGUAGE

Practice in 40+ languages with virtual visitors and guests of different ages, personalities, and cultural backgrounds.

START WITH YOUR VISITOR REVIEWS

Choose one site or ship. Share your 10 best and 10 worst reviews. Let your staff practice, measure progress, and scale what works.

ONLINE, ON SITE, OR IN IMMERSIVE ROOMS · MORE THAN 40 LANGUAGES

