

Make every conversation
part of the maison.



Conversation Mastery

LUXURY & FASHION

In the boutique, the experience is the advisor facing the client.
Recognition, story, and grace are not improvised. They are practiced.

BETTER CONVERSATIONS. MEASURABLE PROGRESS.

CENTRO STUDI LOGOS · RESEARCH BRIEF

+60%

Improvement in communication performance
after one week of practice (on average 3 sessions
per week)

10–15 **Minutes**
per session

Your maison. Your standards. Your real conversations.

Realistic AI clients · Personalized feedback · Progress you can track



READY BEFORE THE DOORS OPEN

51% of luxury retail staff consider leaving. Help new advisors rehearse with AI clients before they welcome a collector.



EVERY NO, WITH GRACE

Scenarios built from your waiting lists, allocations, and repair cases. Targeted feedback helps clients leave still loyal.



EVERY CLIENT, THEIR LANGUAGE

Practice in 40+ languages with virtual clients of different personalities and cultures: collectors, travelers, gift buyers.

START WITH YOUR CLIENT FEEDBACK

Choose one boutique. Share 10 client compliments and 10 complaints. Let your team practice, measure progress, and scale what works.

ONLINE, ON SITE, OR IN IMMERSIVE ROOMS · MORE THAN 40 LANGUAGES

