

Make five minutes
earn the next visit.



Conversation Mastery

PHARMA & MEDTECH

Access is scarce, evidence is scrutinized, and every word follows the rules.
Field conversations that earn trust are not improvised. They are practiced.

BETTER CONVERSATIONS. MEASURABLE PROGRESS.

CENTRO STUDI LOGOS · RESEARCH BRIEF

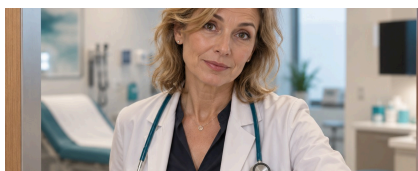
+60%

Improvement in communication performance
after one week of practice (on average 3 sessions
per week)

10–15 **Minutes**
per session

Your brand. Your standards. Your real conversations.

Realistic AI physicians · Personalized feedback · Progress you can track



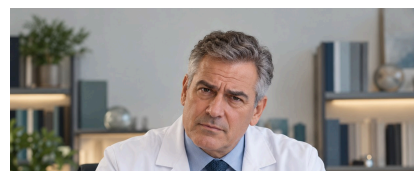
READY BEFORE THE FIRST VISIT

Help reps and MSLs rehearse with AI physicians, pharmacists, and surgeons, so the key message lands in the first minute.



YOUR EVIDENCE, YOUR RULES

Scenarios built from your approved materials. Targeted feedback on accuracy, listening, and how off-label questions are handled.



EVERY MARKET, ITS LANGUAGE

Practice in 40+ languages with virtual HCPs of different personalities and cultural backgrounds. Adapt your visit to each market.

START WITH YOUR APPROVED MATERIALS

Choose one brand team. Share 10 tough HCP questions. Let your team practice, measure progress, and scale what works.

ONLINE, ON SITE, OR IN IMMERSIVE ROOMS · MORE THAN 40 LANGUAGES

