

Make every checkout
a reason to come back.



Conversation Mastery

RETAIL CHAINS

Your brand is judged at the till, the service desk, and the exit.
Calm, clear service is not improvised. It is practiced.

BETTER CONVERSATIONS. MEASURABLE PROGRESS.

CENTRO STUDI LOGOS · RESEARCH BRIEF

+60%

Improvement in communication performance
after one week of practice (on average 3 sessions
per week)

| 10–15 **Minutes**
per session

Your store. Your standards. Your real conversations.

Realistic AI shoppers · Personalized feedback · Progress you can track



READY FROM DAY ONE

Help seasonal hires rehearse refunds, disputes, and long queues with AI shoppers before they face real ones at the till.



CALM AT THE EXIT

Scenarios built from your store incidents and procedures. Practice alarms and tense moments until de-escalation comes naturally.



EVERY SHOPPER, THEIR LANGUAGE

Practice in 40+ languages with virtual shoppers of different ages and cultures, from tourists to older regulars needing time.

START WITH YOUR STORE COMPLAINTS

Choose one store. Share your 10 most common complaints and incidents. Let your team practice, measure progress, and scale what works.

ONLINE, ON SITE, OR IN IMMERSIVE ROOMS · MORE THAN 40 LANGUAGES

