

CULTURE · FASHION

MirrorMe Fashion & Dress History

The augmented-reality mirror where curators, scholars, students, and visitors see a reconstructed historical garment on their own body, and read its cut and silhouette from the inside.

The gown stays in the case. Its shape walks out on you.

MirrorMe is a smart mirror developed at e-REAL Labs. Stand in front of it and you see yourself, same body, same posture, in a garment reconstructed from the collection: a 1780s robe à l'anglaise, a 1620s gown with a starched ruff, a 1925 beaded dress. A gesture changes the piece or the decade; the construction stays readable. No headset, no app, nothing fragile touched.

1
BODY, EVERY SILHOUETTE OF THE COLLECTION

0
GARMENTS HANDLED, HEADSETS, APPS

5+
LANGUAGES

FOR WHOM
Museums of fashion, costume, and textiles; dress historians and conservation studios; historic houses and theater costume collections; fashion schools; fashion houses with an archive.

FORMAT
A full-height mirror on a totem, in a period frame, or as an immersive wall. Gesture and touch; English, Italian, and other languages. From one garment to a whole gallery.

THE PROBLEMS WE SOLVE FOR DRESS HISTORIANS, FASHION MUSEUMS, AND FASHION SCHOOLS

01 — THE GARMENT NOBODY CAN WEAR

A dress on a mannequin shows a shape, never a body in motion

On MirrorMe the reconstruction is on a living body: how the stays hold the back, where the sleeve stops the arm, how the skirt moves when you turn.

02 — ERAS COMPARED ON PAPER

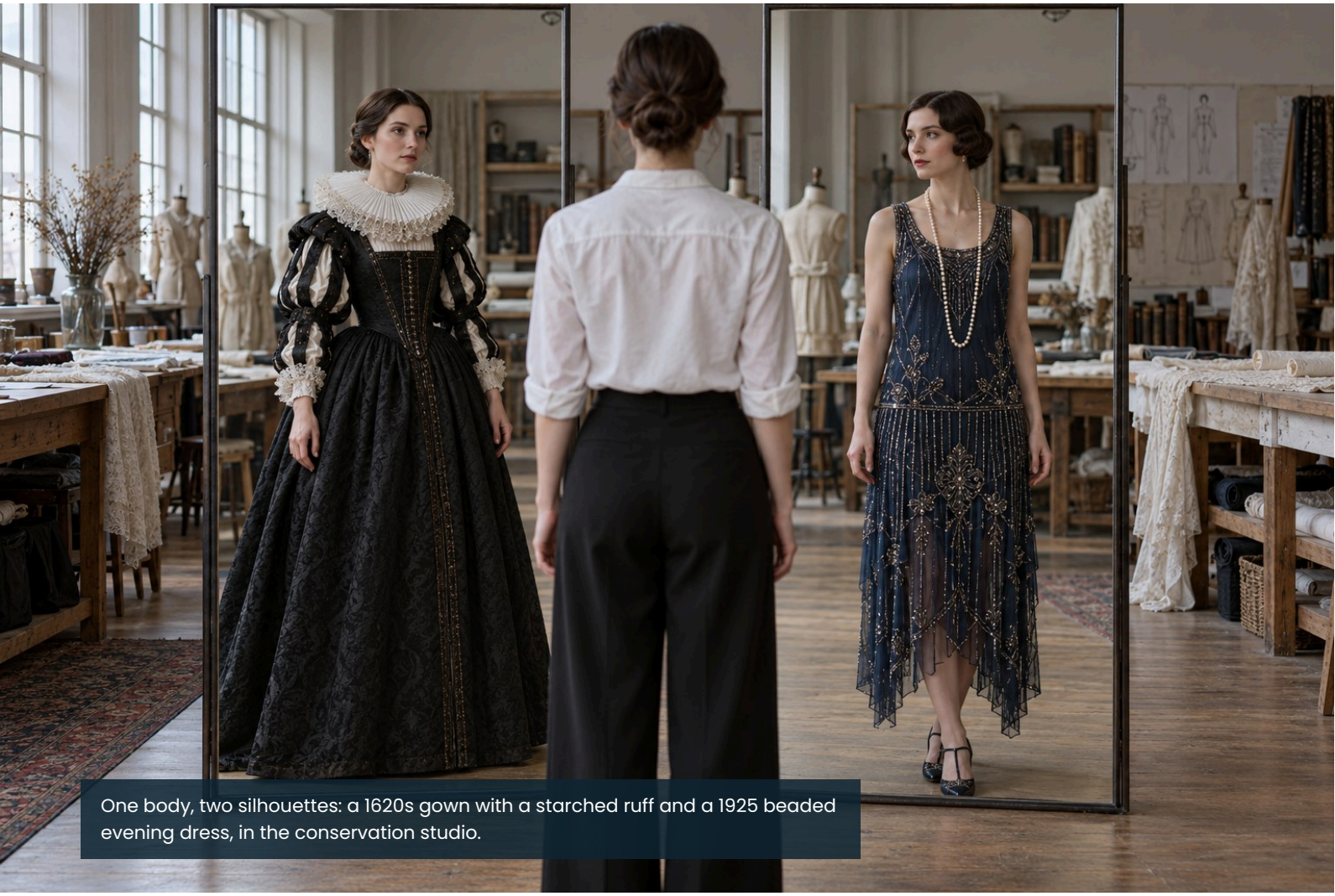
Silhouettes are compared across plates, not across one body

The same person, the same light, 1620 on the left and 1925 on the right: waistline, volume, and the ideal body each decade assumed, side by side.

03 — A PUBLIC THAT PHOTOGRAPHS AND FORGETS

Visitors admire the case and leave without the story

A picture of yourself in the gown you just saw, with its maker, its wearer, and its date, goes home and gets shared. The object gains a face; the museum, a reason to return.



One body, two silhouettes: a 1620s gown with a starched ruff and a 1925 beaded evening dress, in the conservation studio.

HOW IT WORKS, IN FOUR MOVES

01 **Choose the garments**
Curators select the pieces. Each is reconstructed from the object, its measurements, and its sources.

02 **Stand in front of the mirror**
The garment appears on your own body, construction visible. A gesture changes the piece or the decade.

03 **Read the construction**
Zoom on the bodice, the sleeve, the embroidery. What holds this shape, who made it, who could afford it.

04 **Compare across time**
The same body in 1620, 1780, 1860, 1925: a comparative series for the catalog, the lecture, or the visitor's album.



The construction stays readable: boning, needle lace, silver-thread embroidery.

WHAT YOU GET

Your garments, reconstructed

From the object and its pattern, with your curators and conservators.

The mirror

Totem, period frame, or immersive wall. Gesture and touch. No headsets.

The comparative series

Same body, same light, several decades: pictures ready for catalog and teaching.

A path for students

Questions and worksheets on cut, material, making, and wearing, per garment.

How it works. A full-height display with built-in body tracking fits the reconstructed garment to the person's posture in real time. Photos of the original and its pattern become the mirror's wardrobe.

THREE FORMATS



Totem. Free-standing, in the gallery or the studio.



Wall mirror. In a period frame, beside the case.



Immersive wall. A whole group, together, in one scene.

Start with one gown

Choose one piece from your collection, with its pattern and its file. We reconstruct it with your curators, install the mirror beside the case, and the public or a class meets it for a few weeks. Then we look together at the pictures taken, the questions asked, and which garment comes next.

Part of the e-REAL offer. One of the e-REAL solutions for Culture & Tourism and for Education, alongside Conversations with People and Ideas and Immersive and Interactive Labs. Other collections, decades, and figures can be built the same way.

LET'S TALK

Book a demo on www.e-real.net
or propose a garment for a pilot.

CONTACT

Danils Vanags
danils@logosnet.org

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